

# Paul Duane

Corporate Storyteller

Community Engagement Manager

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## I BELIEVE IN THE POWER OF STORYTELLING

*Stories bring meaning to our lives, bring life to organizations, and transform customers into evangelists. My mediums of choice are documentary filmmaking, photography, podcasting, and writing.*

*My mission is to create stories about great organizations & the people who love them – and to share those stories with the world.*

w PaulDuane.net

in linkedin.com/in/thepaulduane

ig @SoulAnarchist @PaulDuanePhoto

f fb.com/SoulAnarchistPaulDuane

## My Story - Current & Recent

### + **Community Engagement Manager** 2019 - present Yoli | Yoli.com Yoli.Life

Producing, filming & editing documentary short films about our brand influencers, who are entrepreneurial women around the United States. Host & producer of the Yoli Life Podcast. Lifestyle & event photography at local, national & international locations. Developed & currently maintain Yoli.Life, a platform to share company culture with our customers & members around the world. Created an annual motorcycle charity ride for our members. Serving as an important liason between our members, customers, and the corporate team.

### What people are saying:

"Paul is a master storyteller." - Ashlyn Whitaker, Yoli

"Thank you for the amazing video, you made me cry at the end." - Wendy Crisman, NASA

"Your interviewing skills are second to none." - Russ Dixon, photographer & producer

### + **Podcast Host & Producer** 2013 - present

The Soul Anarchist Podcast | SoulAnarchist.com/podcast

A show about living life on your own terms. Interviewed guests including best selling author and Presidential Candidate Marianne Williamson, Grammy nominated musician Steven Wilson, Neon Trees front man Tyler Glenn, Zen Master Genpo Roshi, entrepreneur & actor Buck Angel, and many other brilliant personalities. Promotion of podcast on social media, all pre & post production including audio and video editing.

### + **Photographer** 2003 - present

Paul Duane Photography | PaulDuanePhoto.com

Passionate about imagery that conveys personality and story, my medium of choice is black & white. Specialties: portraiture, boudoir, musicians.

### + **Co-Producer, Editor** 2018

SHE SLC | pauldduane.net/resume

Co-produced, Co-directed and edited a short documentary film about the surprisingly diverse and brilliant women of Salt Lake City.

### + **Essential Tool Kit:**

Photography • Adobe Creative Suite • Social Media Management • Wordpress Writing • Listening & Communication • Leadership • SEO • Project Management Podcast Production • Video production

### + **Reading List**

Primal Branding by Patrick Hanlon • The YouTube Formula by Derral Eves  
Zen & The Art of Motorcycle Maintenance by Robert Pirsig • Ghost Rider by Neil Peart  
Storyteller by Dave Grohl • The Creative Act by Rick Rubin • Avedon by Norma Stevens  
Hero with a Thousand Faces by Joseph Campbell • Medium Raw by Anthony Bourdain